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## PRESS RELEASE – QUANTRON AG

THURSDAY, 03.12.2020

### Quantron AG grows and fills strategic positions with renowned leaders from the commercial vehicle industry

*In the beginning, there was the vision of Andreas Haller. In the meantime, Quantron AG has developed rapidly since its founding in July 2019 and is not only known by the major OEMs in the industry. In order to further strengthen two business units in a targeted manner, two very experienced and highly qualified managers, Christoph Wede and Claudio Matà, were brought into the company.*



Christoph Wede (Head of Business Unit Sales Truck & Bus EMEA)



Claudio Matà (Head of Aftersales EMEA)

#### Top-class reinforcement of the Quantron team

Quantron AG is the only full-range supplier of electrified complete solutions for commercial vehicles from <3.49 to 44 t and buses in Europe. **"In order to maintain this leading position or to further expand it sustainably and to be able to implement our future plans accordingly, we have to bundle the competences of experienced and high-caliber employees in the company," explains founder and CEO Andreas Haller.** In the new headquarters (including production halls), which will be occupied at the beginning of 2021, approximately 200 full-time employees are to be employed by the end of 2022.

#### Head of Business Unit Sales Truck & Bus EMEA: Christoph Wede

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**"E-mobility, especially for commercial vehicles, is essential for a sustainable future. Quantron AG is definitely on the right track and is already showing what is possible with its broad spectrum. I am looking forward to my future management tasks in the Truck & Bus business unit. One of my particular concerns is to be allowed to implement a successful transformation from proven technology to new sustainable energy applications, while at the same time incorporating the available resources," says Christoph Wede.** His career confirms his extensive expertise in the commercial vehicle business: 20 years of sales and management experience at Daimler AG, including over 10 years in the heavy truck sector. After working as a sales manager at the commercial vehicle center of the Volkswagen subsidiary Schwaba GmbH in Augsburg (VGRD), he was successfully responsible for dealer network development and management in southern Germany for IVECO Magirus AG as District and Business Development Manager. In addition, Christoph Wede expanded his expertise in the field of e-mobility as Director of Sales, Marketing & Service at the Munich-based start-up EVUM Motors GmbH.

#### Head of Aftersales EMEA: Claudio Matà

Quantron AG's service strategy is aligned in the same way for the whole of Europe. Through its network of more than 700 service locations across Europe and its own telematics solutions, Quantron AG aims to enable its customers to use its e-solutions smoothly 24/7 throughout the year. **"With these conditions, we offer our customers, but also workshop partners, a service that is unique in this form in Europe. In order to maintain and expand the status quo, we are always looking ahead and already planning further," describes Claudio Matà, who is responsible for this business unit.** His experience speaks for itself: He worked for the OEM Iveco for more than 14 years, among other things as Service, but also Aftersales and Customer Care & Technical Service Manager in various European countries. For the last six years, he worked for CNH Industrial in Germany, first as Head of Sales Parts & Service Iveco Germany and most recently as Sales Director Aftermarket Solutions for the DACH region and Ukraine in the agricultural and construction machinery sector.

#### Serhat Yilmaz is no longer serving as CMO

Quantron AG has parted ways with Serhat Yilmaz as head of marketing and press at short notice. "We would like to thank him for his cooperation over the past 18 months and wish Mr. Yilmaz all the best for the future," said Andreas Haller.

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### **About Quantron AG**

*Quantron AG represents the sectors of e-mobility, e-engineering, e-battery. In addition to the range of new electrified commercial vehicles and buses, it offers its customers the electrification of their used and existing vehicles, which will then run quietly and emission-free in the future. Quantron also has fuel cells for commercial vehicles in its portfolio, which are also being steadily expanded in this area. From the design of the appropriate drive concept, the infrastructure, financing, rental and leasing concepts, to driver training, end users benefit from e-mobility in passenger, transport and freight traffic, as well as from a network of 700 service partners and the comprehensive knowledge of qualified experts in the fields of power electronics and battery technology – among others through cooperation with CATL, the world's largest Chinese battery manufacturer. Quantron AG was founded in 2019 with the vision of paving the way for e-mobility in the commercial vehicle business. With the Haller Group, Quantron looks back on around 140 years of commercial vehicle experience and researches its e-vehicles and zero-emission drive technologies every day to make them even more efficient.*

For more information, visit [www.quantron.net](http://www.quantron.net)

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