

APPLY NOW!

YOUR INVESTMENT IN THE FUTURE.



Quantron AG is the specialist for the electrification of commercial vehicles. Become part of our team and accompany us when discovering new innovative paths. In addition to the attractive conditions, you can expect a pleasant working atmosphere with very good opportunities for further development along with a wide range of work assignments in a future-oriented company. **Shape the markets of the future together with us. We look forward to hearing from you!**



DIGITAL MARKETING SPECIALIST – FOCUS ON WEB (M/F/D)

Full-time

RESPONSIBILITIES:

- Responsible for the design, maintenance and further development of our internet presence
- Providing technical support for the website: updates, back-ups, troubleshooting
- Creation of new content sections and page types as well as content maintenance
- Design, integration and maintenance of a web shop, e.g. with Woo Commerce
- Implementation of keyword and target group analyses
- Conception and implementation of SEO/SEA measures
- Planning and implementation of email and newsletter marketing campaigns
- Monitoring, performance measurement and documentation of online marketing measures

PREREQUISITES:

- Successfully completed professional training or studies in business administration (BWL), economics (VWL), media studies or similar
- Minimum 3 years of experience in online marketing, performance marketing, search advertising, display advertising or digital marketing

QUANTRON

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- Minimum 3 years of experience in the field of SEO/SEA as well as Customer Journey Mapping or Growth Hacking, sound knowledge of Google Ads
- Minimum 1-2 years of experience in performance measurement using common web analysis and web tracking tools (Google Analytics, Google Search Console, ...)
- Technical knowledge of Wordpress (Typo 3 and Joomla an advantage), HTML, PHP, Java Script
- Knowledge of multilanguage sites
- Assured and confident handling of standard MS Office programs
- Assured media and communication know-how across all communication channels
- Very good business fluency in German and good command of English
- Analytical skills as well as a conceptual and results-oriented manner of working
- Friendly and confident manner
- Excellent teamwork and communication skills
- Reliability, commitment, resilience
- The ability to think outside of the box

WHY US?

- Because together with us you can help make commercial vehicles more sustainable
- Attractive working environment in a future-oriented market
- Very good perspectives in a growing company
- Permanent employment contract
- TEAMPLAY is very important to us
- Excellent working atmosphere

Interested? Then apply now! Start your future and send us a detailed application including a curriculum vitae and possible starting date.

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