

APPLY NOW!

YOUR INVESTMENT IN THE FUTURE.



Quantron AG is the specialist for the electrification of commercial vehicles. Become part of our team and accompany us when discovering new innovative paths. In addition to the attractive conditions, you can expect a pleasant working atmosphere with very good opportunities for further development along with a wide range of work assignments in a future-oriented company. **Shape the markets of the future together with us. We look forward to hearing from you!**



CREATIVE CONTENT PRODUCER (M/F/D)

Full-time

RESPONSIBILITIES:

- Conception, production planning and realization of high-quality photo and video content for social media, website, ads, flyers and brochures
- Postproduction of photos and videos with Adobe Creative Cloud (Adobe Photoshop, Lightroom, etc.) and their target group- and channel-specific preparation
- Create storyboards as well as high-quality and exciting video content for TV productions, marketing campaigns and product applications
- Coordination of projects and close cooperation with internal interfaces, external service providers and freelancers
- Create meaningful photo and video formats for social media and website
- Graphic processing of the contents within the framework of the CI
- Use at trade fairs and events for booth, product and event photography as well as interviews
- Design of graphics, illustrations and animations for the print and web sector
- Carrying out image research and professional image editing (clipping, composites, high-end retouching, color corrections)

PREREQUISITES:

- Successfully completed studies or training in the fields of photography, audio-visual media production, video production and editing, or comparable skills
- at least 3 years of professional experience in a marketing and communications department or in a film/photo or advertising agency
- Sufficient hands-on experience in a professional video environment and evidence of a diverse video portfolio

QUANTRON

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- Creative mind and always up to date on content that stands out
- Timely completion of own projects
- Confident handling of the camera and technical equipment
- Strong sense for storytelling, image composition, editing and sound composition
- Confident sense of video and photography trends and how to engage audiences across all channels
- keen sense for details, tonality, design, visual language and layout
- Ability to integrate ideas creatively and conceptually within CI and branding guidelines
- Extensive knowledge of MS Office and job-specific software, especially Adobe Creative Suite (Photoshop, Lightroom and Premiere) ideally also Final Cut and After Effects as well as other design software (e.g. InDesign, Illustrator)
- Team player with a sense of responsibility and a high degree of initiative
- Flexibility and resilience
- Goal-oriented, structured, solution-oriented and independent way of working
- Strong communication skills, enjoys working with internal departments and external stakeholders
- Confident command of the German language, good knowledge of English

WHY US?

- Attractive working environment and very good perspectives
- Permanent employment contract
- TEAMPLAY is very important to us
- Flexible & family-friendly working hours
- Work-Life-Balance
- Part time possible

Interested? Then apply now! Start your future and send us a detailed application including a curriculum vitae and possible starting date.

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