

Your heart beats for innovation and sustainability? JOIN US NOW!

In Quantron innovation and experience work together every day towards a more sustainable mobility. In our company you will find a flexible working environment with a unique high level of motivation. We have a fast-paced, exciting, and collaborative culture where you will have the possibility to quickly implement your ideas, with a low level of hierarchy and bureaucracy.



Social Media Manager (m/f/d)

Full-Time

Key Tasks:

- Management of all existing social media channels as well as development of further channels
- Development, implementation, and management of a B2B social media strategy
- Planning, creation, implementation, and maintenance of target group-specific and creative content conversional media channels in the form of text and interactive content such as photos, reels, stories, and video clips
- Create monthly content plans
- Development of new formats and campaigns considering the latest digital trends, adapted to individual, target group-specific interests
- Analyze and record the important KPIs, monitoring and evaluation of contributions and campaigns for the derivation of measures with the aim of increasing reach, interaction, conversions, and lead generation
- Planning, control, and evaluation of Social Media Advertising campaigns
- Social listening, screening of social media channels and community management
- Influencer Marketing
- Responsible management of the available advertising budget



Requirements:

- Completed studies or comparable vocational training in the field of marketing, communication, or media sciences
- Several years of professional experience and practical know-how in the field of social media marketing and social media advertising for B2B
- Excellent communication skills in combination with a target group-specific sense of language as well as enjoyment of working with internal departments and external stakeholders
- Strong affinity for social media and digital trends
- Creative mind and always up to date when it comes to creating content that stands out
- A sure feel for video and photo trends and how to engage audiences on all channels
- Team player with a sense of responsibility and a high degree of initiative
- Very good German and English skills in spoken and written

Why us?

- We work on sustainable mobility
- Combining expertise with passion you can quickly grow with us both in terms of skills and responsibilities
- For us Teamworking comes before hierarchy and approval process
- Flexible working schedule

We consider diversity as a crucial ingredient for our growth. As an equal opportunity employer, we base our talent acquisition decisions on skills and experience. What we value is energy, courage, and reliability. We look forward to receiving your application and learn something more about your story.

Join now the e-revolution in passenger and cargo transportation! 2022 is the year to #GROWWITHUS!

Send us a detailed application including a curriculum vitae and motivation letter to hr@quantron.net.

Want to know more about Quantron? Follow us on social media!



www.quantron.net